



Myfiba Login Process.

Background

A core part of Sporting Pulse's delivery of the Fiba Organiser program worldwide is the development of an online community of users. As part of this, access to key functionality in Fiba Organiser websites (polls, forums etc.) is already limited to those who are "members" of the myfiba(mysport). The next step in this process is to continue to build this community via the use of myfiba membership in order to view core competition information- results, fixtures, and ladder.

What are myfiba logins?

Myfiba logins require that an individual provide a name and email address prior to viewing results, fixtures and ladders, or participate in any range of other interactive parts of a Fiba Organiser website(e.g. polls/forums)

They are simple to create, and while they do require a confirmation process, members can access data on Fiba Organiser websites as soon as they sign-up.

Those who choose, can also create a myfiba page, which is a personal sports page relating to their basketball relationships and they can place ladders/fixtures and results on their own page as well as link to friends in the sport.

Why is it attractive to BBNZ?

This is part of the national membership development strategy Sporting Pulse will be delivering Basketball New Zealand over the next 12 months. One of the ultimate goals of this roll out is that members will manage their own information online through a myfiba login. To get to this point all members using the site need to engage by creating a myfiba login.

The myfiba login will become an individual's passport for managing their relationship with the sport-ultimately tying the maintenance of personal information (address, contact information) as well as their basketball career and engagement across multiple organisations (associations) and functions (coach/player/referee).

What are the benefits to Associations

The primary benefit is that the process will enforce the creation of building “my community” members for the association. At the time of creating their myfiba login the user will be encouraged to both join the online community for this association as well as “opt-in” for email communications from the association. This creates a powerful communication platform for all associations with their entire membership base.

How the roll out will work

Step 1: was the conversion of association’s websites to myfiba websites, this was achieved at WBC by I framing the sporting pulse website into the website previously established.

Step2: The advertising of the myfiba joining option, which became visible on the sporting pulse fixtures page towards the end of last term, which at that stage offered information about myfiba and its advantages and the option to join.

Step 3: Users will now be prevented from seeing results/fixtures and ladders unless they have logged in.(you only need to join once and can of course then view multiple sites and participate in activities on site)

FIBA organiser has many advantages for associations and as affiliated associations we have had no option but to come online, and this is a good thing.

Over the rest of the year WBC will be working towards having all clubs and school as registered users and then asking that the registration process for WBC competitions be done online thru sporting pulse, much as all the registrations for BBNZ tournaments have been done this year online. Although this will involve a little more time for the clubs and schools it will cut down on mistakes that occur when multiple forms for more than one competition reside on one persons desk and have then to be all entered by one person. It will also ensure that all our players are entered into the data base allowing a more accurate reflection of the people playing basketball in our community and throughout New Zealand. Top level funding for all sports are based on national databases. More active members equal greater access to funding.

I hope you will all enter into the spirit of pushing our sport forward on a regional and National level...

Any Problems logging on please ph: Sporting Pulse – 0800 808 202

My Sport Membership FAQ's

Q: Why do I need to be a mysport member to view fixtures, results & ladders?

A: your sport is building a secure online community, of which you play an important part, as a result your mySport membership will allow you to view and participate in all areas of your sport's website in a safe environment where security and privacy laws are adhered to. You are helping your sport to grow and provide better services directly to you and all other members.

Q: How will my sport benefit from me being a mySport member?

A: Now that your sport knows you exist as a participant or supporter, it can better provide services and communications to you, and use its knowledge demographically to source funding. Your membership enhances security and efficiency, and allows your sport to professionally handle your expectations.

Q: What if I don't want any communications?

A: As a mySport member, you can select what communications you receive, like email match reminders and club/team news, and what communications you don't want to receive. The choice is yours.

Q: What benefits do I get from being a mysport member? Whats in it for me?

A: Not only will you be able to access fixtures, results and ladders, but you can participate in forums, polls, and competitions, and you will also receive your very own mySport page where you can bring your sporting pursuits to life. Plus you can select from a range of communications from your sport, league, clubs and friends.

Q: As a mySport member, will I receive spam and unwanted emails?

A: Absolutely not. Remember, all of the communications you receive are selected by you. Your sport and sportingpulse do not sell your information or provide your membership details to third parties. MySport membership is about improving online security and adhering to privacy policies.